



OFFICIAL PROGRAM

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23 and 24 Feb,
2024



Rydges,
Southbank QLD

DAY ONE

7:30 AM - 8:00 AM

REGISTRATION AND NETWORKING

8:00AM - 8:15AM

WELCOME TO COUNTRY + OPENING SESSION

8:15AM - 9:15 AM

JULIE CROSS (KEYNOTE SPEAKER)
THE POWER OF YOU AND YOUR POSITIVE
ENERGY

9:15 AM - 10:15 AM

SHERRIE STOROR (KEYNOTE SPEAKER)
BUILDING YOUR BRAND

10:15AM - 11:00 AM

MORNING TEA + NETWORKING
TRADE EXPO

11:00 AM - 12:15 PM

AGENT PANEL - Q & A

12:15PM - 1:15 PM

LUNCH + NETWORKING
TRADE EXPO

1:15PM - 2:00 PM

PHOEBE SHORTER (FOXY HOME STAGING)
IMPLEMENTATION OF A TRAINING PROGRAM

2:00 PM - 2:45 PM

SPEAKER TO BE ANNOUNCED
CREATING A GREAT TEAM CULTURE

2:45PM - 3:15 PM

AFTERNOON TEA + NETWORKING
TRADE EXPO

3:15PM - 4:15 PM

TRACY SHEEN (KEYNOTE SPEAKER)
THE TOP AI TOOLS FOR YOU TO IMPLEMENT
INTO YOUR BUSINESS

4:15PM - 4:30 PM

WRAP UP

6PM. NETWORKING DINNER - LINA ROOFTOP BAR

DAY TWO

8:00 AM - 8:30 AM

WELCOME + DAY ONE FAQ'S

8:30AM - 9:30AM

PHIL NOSWORTHY (KEYNOTE SPEAKER)
LEADERSHIP IN HIGH PERFORMING TEAMS

9:30 AM - 10:15 AM

ELAINE PENHAUL (LEMON & LIME INTERIORS)
SCALING A BUSINESS FOR INVESTMENT OR
EXIT

10:15 AM - 11:00 AM

MORNING TEA + NETWORKING
TRADE EXPO

11:00 AM - 12:30 PM

WORKSHOP BREAKOUT
ROOM 1 - HOW TO INTEGRATE CHATGPT INTO A
PROPERTY STYLING BUSINESS
ROOM 2 - HOW TO GET THE MOST FROM YOUR
PHONE FOR SOCIAL MEDIA
ROOM 3 - Q&A - NEW STARTERS TO THE
INDUSTRY

12:30 PM - 1:30 PM

LUNCH + NETWORKING
TRADE EXPO

1:30PM - 2:15 PM

JAKE SHORTER (FOXY HOME STAGING)
HIRING STRATEGIES WHEN GROWING A
BUSINESS

2:15 PM - 3.45 PM

STYLIST PANEL - Q & A

3:45PM - 4:00 PM

WRAP UP + PRIZE WINNERS ANNOUNCED